Members: Anne Marie Candido, Donna Daniels (co-chair), Lora Lennertz Jetton (co-chair), Phil Jones, Patricia Kirkwood, Kathleen Lehman, Luti Salisbury

**Video Tutorials**

During this year the committee produced three new videos and one video advertisement. Committee expertise was used to create three videos to support the changes in the English Composition library component. In addition, two advertisements were edited for viewing on the libraries’ RISE display. A log of all videos is available in Appendix 1.

The committee reviewed video titles and has concluded that all videos will need editing in order to incorporate a) changes in branding, b) changes in the libraries’ website, c) upcoming changes to the libraries’ online catalog, and d) substantial changes to methodologies demonstrated. We performed a preliminary ranking of videos to reproduce. All videos will be changed as time permits during the summer in order of both the importance of the skill demonstrated and the magnitude of the changes portrayed.

There were a total of 16,829 views of video materials this year. This number is up from 9233 last year (82.2%). One video, “How to Read a Library of Congress Call Number” had 5,974 YouTube views. Overall, the use of videos through the libraries’ website has increased only 14.5%; however, use through YouTube increased 132%. The new LibGuide software, with its ability to embed YouTube videos, may explain a portion of the increase. A chart identifying use from the libraries’ videos is available in Appendix 2.

The committee continued to gather data from the user survey found at the end of the videos that are posted on the libraries’ web site. During the fiscal year there were 330 user surveys gathered. Some sample comments included:

- we use your video to train our student staff! Thanks so much! Gayle at Colo Christian University Library
- Comment: I'm learning! Yes!
- It helped to see what the search pages would look like and how to go back if I didn't find what I needed. Thanks!

**Other Instruction Technologies**

Members of the committee attended campus-wide sessions on clicker systems as well as general instruction in the use of Turning Technologies, the system which has been adopted by the University of Arkansas. The committee investigated the cost to replace our previous system, Quizdom, with the new clickers and submitted a proposal to the library administration.

The committee was tasked with reviewing the assessments for instruction performed during the fall and spring semesters. We gathered assessments which were then collected, regularized and distributed to library instructors. Due to the disconnect between the number of assessments gathered and of classes which were recorded in DeskTracker, the committee was asked to a) review assessment methodologies for the upcoming year and b) regularize DeskTracker class statistics. The committee hosted a meeting of persons who used DeskTracker and new, simpler forms were proposed for adoption on July 1, 2011.
The committee was also asked to develop a review process for LibGuides in order to ensure some continuity and quality control among the various library guides. The committee hosted two open sessions for LibGuides creators to determine if a common understanding could be obtained and proceeded to begin developing a review process to be implemented in fall 2011.

Members of the committee also attended sessions on campus use of Elluminate. As a result, the libraries’ received an administrative account for the system and members of the Dean's Office and of the Learning Collaborative were given individual accounts. Exploration on the use of Elluminate will occur summer 2011.
Appendix 1 – Video creation dates and details

Interlibrary Loan I - Registering for Interlibrary Loan
Scriptwriter – Tess Gibson
    Initial video – February 2007
    Edited and revised – September 2007
    Online survey added – September 2007
    Edited and revised – August 2008
    Closed Captioning – May 2009
    You Tube – December 2009
    You Tube Captioning – December 2009

Interlibrary Loan 2 - Requesting Interlibrary Loan Materials
Scriptwriter – Tess Gibson
    Initial video – May 2007
    Edited and revised – September 2007
    Online survey added – September 2007
    Edited and revised – November 2008
    Closed Captioning – May 2009
    You Tube – December 2009
    You Tube Captioning – December 2009

Interlibrary Loan 3 - Managing and Retrieving your Interlibrary Loan Items
Scriptwriter – Tess Gibson
    Initial video – May 2007
    Edited and revised – September 2007
    Online survey added – September 2007
    Edited and revised (with survey) – November 2007
    Reviewed no edits – November 2008
    Closed Captioning – June 2009
    You Tube – December 2009
    You Tube Captioning – December 2009

Explanation of Find It!
Scriptwriter – Luti Salisbury
    Initial video – July 2007
    Edited and revised – September 2007
    Online survey added – September 2007
    Edited and revised – September 2008
    Closed Captioning – May 2009
    You Tube – December 2009
    You Tube Captioning – December 2009

What is the Difference between a Scholarly Journal and a Magazine?
Scriptwriter – Steve Chism
    Initial video – August 2007
    Online survey added – October 2007
Edited and revised – September 2008
YouTube and MySpace versions created – September 2008
Added to Facebook Group – September 2008
Closed Captioning – May 2009
Added to Facebook Fanpage – June 2009
You Tube Captioning – December 2009

InfoLinks 1 – An Overview of InfoLinks, the Library Catalog
Scriptwriter – Deb Kulczak
Initial video – August 2007
Online survey added – October 2007
Added to Facebook Group – July 2008
Edited and Revised – November 2008
Closed Captioning – May 2009
Added to Facebook Fanpage – June 2009
You Tube – December 2009
You Tube Captioning – December 2009

Course Reserves -- Finding Materials in Course Reserves
Scriptwriters – Steve Chism, Tim Zou
Script compilers – Donna Daniels, Necia Parker-Gibson
Initial video – September 2007
Online survey added – October 2007
Reviewed no edits – May 2009
Closed captioning – June 2009
You Tube – December 2009
You Tube Captioning – December 2009

InfoLinks 6 - Author Searching in the Library Catalog
Scriptwriter – Necia Parker-Gibson
Initial video (with online survey) – October 2007
Edited and revised – September 2008
Closed Captioning – May 2009
You Tube – December 2009
You Tube Captioning – December 2009

InfoLinks 3 - How to Read an InfoLinks Record for a Book or Other Non-journal
Scriptwriter – Elizabeth McKee
Initial video (with online survey) – November 2007
Edited and revised – June 2009
Closed captioning – June 2009
You Tube – December 2009
You Tube Captioning – December 2009

How to Read a Call Number
Scriptwriter – Necia Parker-Gibson
Initial video (with online survey) – January 2008
Edited and Revised – August 2008
YouTube and Myspace – August 2008
Added to Facebook Group – August 2008
Closed captioning – May 2009
Added to Facebook Fanpage – June 2009
You Tube Captioning – December 2009

Finding a Journal Article
Script writer – Patricia Kirkwood
Initial video (with online survey) – February 2008
Closed Captioning – May 2009
You Tube – December 2009
You Tube Captioning – December 2009

Dissertation 1 – Finding Dissertations and Theses in InfoLinks, the Library Catalog
Scriptwriter – Luti Salisbury
Initial video (with online survey) – March 2008
Closed Captioning – May 2009
You Tube – December 2009
You Tube Captioning – December 2009

Dissertation 2 – Finding Theses and Dissertations Worldwide
Scriptwriter – Luti Salisbury
Initial video (with online survey) – April 2008
Closed Captioning – May 2009
You Tube – December 2009
You Tube Captioning – December 2009

InfoLinks 2 – Personalizing InfoLinks Using My Library Account
Scriptwriter – Deb Kulczak
Initial video (with online survey) – November 2008
Closed Captioning – May 2009
You Tube – November 2009
You Tube Captioning – November 2009

Finding Research Materials on the Libraries’ Home Page
Scriptwriter – Anne Marie Candido
Initial video (with online survey) – December 2008
Closed Captioning – May 2009

How to read a Citation
Scriptwriter – Steve Chism, Patricia Kirkwood
Initial video (with online survey) – April 2009
YouTube and MySpace edits – April 2009
Added to Facebook Group – April 2009
Closed Captioning – May 2009  
Added to Facebook Fanpage – June 2009  
You Tube Captioning – December 2009

The Libraries’ Home Page: An Overview  
Scriptwriter – Anne Marie Candido  
Initial video (with online survey) – June 2009  
Closed Captioning – June 2009  
You Tube – December 2009  
You Tube Captioning – December 2009

.pdf or. html? That is the Question  
Scriptwriter – Luti Salisbury  
Initial video (with online survey) – June 2009  
Closed captioning – June 2009  
You Tube – July 2009  
You Tube Captioning – December 2009

Identifying the Author or Who Wrote That  
Scriptwriter – Patricia Kirkwood  
Script submitted – June 2009

InfoLinks 7 - Printing and Exporting Records from InfoLinks, The Library Catalog  
Scriptwriter – Luti Salisbury  
Initial video (with online survey) – August 2009  
Closed captioning – August 2009  
You Tube – December 2009  
You Tube Captioning – December 2009

Posting Library Materials in Your Blackboard Course  
Scriptwriter – Lora Lennertz Jetton  
Initial video (with online survey) – August 2009  
Closed captioning – August 2009  
Added to BlackBoard Support – Global Campus – August 2009  
Add on BlackBoard – Campus – September 2009  
You Tube – November 2009  
You Tube Captioning – November 2009

InfoLinks 8 - Find More through the Libraries’ Catalog  
Scriptwriter – Steve Chism  
Initial video (with online survey) – October 2009  
Closed captioning – October 2009  
You Tube – December 2009  
You Tube Captioning – December 2009
InfoLinks 4 – Key Word Searching in InfoLinks, the Online Catalog
Scriptwriter – Necia Parker-Gibson
  Initial video (with online survey) – October 2009
  Closed Captioning – October 2009
  You Tube – December 2009
  You Tube Captioning – December 2009

InfoLinks 5 – Advanced Key Word Searching in InfoLinks, the Online Catalog
Scriptwriter – Luti Salisbury
  Initial video (with online survey) – October 2009
  Closed captioning – October 2009
  You Tube – November 2009
  You Tube Captioning – November 2009

Evaluating Web Resources
Scriptwriter – Anne Marie Candido
  Script approved – October 2009
  Initial video (with online survey) – November 2010
  YouTube w/ captioning – November 2010

Who Cited Whom?
Scriptwriters – Phil Jones, Necia Parker Gibson
  Script approved – December 2009
  Initial video w/online survey + captioning – December 2010
  YouTube w/ captioning – December 2010

The Libraries’ Homepage
  YouTube – March 2011

Video Ads

Renew Online and Avoid Fines
Scriptwriter – Lora Lennertz Jetton
  Initial video (with online survey) – June 2008
  Closed captioning – May 2009
  You Tube – December 2009
  You Tube Captioning – December 2009

The Research Paper Wizard
Scriptwriter – Lora Lennertz Jetton
  Initial video – October 2008
YouTube and MySpace Edit – October 2008
Facebook Group – October 2008
Closed captioning – May 2009
Facebook Fanpage – June 2009
You Tube – December 2009
You Tube Captioning – December 2009
RISE Display – April 2011

What are LibGuides?
Scriptwriters – Phil Jones, Lora Lennertz Jetton
script approved – April 2010
YouTube – March 2011
RISE Display – April 2011

Subject Videos

Oxford Music Online: Featuring the Grove Dictionary of Music and Musicians
Scriptwriter – Lora Lennertz Jetton
Initial video – November 2008
Closed captioning – May 2009

Other Videos

While You Were Away…the 2010 Renovation
Production – Lora Lennertz Jetton
YouTube – August 2010

How to Find Journal Articles in the Ebsco Databases
Scriptwriter – Necia Parker-Gibson
YouTube w/ Captioning – October 2010

The Libraries Yours to Use
Scriptwriter – Tony Stankus
YouTube w/ Captioning – October 2010

Plagiarism: What it is and How to Avoid It
Scriptwriter – Anne Marie Candido, Amy Hardin
YouTube w/Captioning – October 2010
### Appendix 2 - Web use of videos

<table>
<thead>
<tr>
<th>Title</th>
<th>video use Web site fy 10/11</th>
<th>video use Web site fy 09/10</th>
<th>video use YouTube fy 10/11</th>
<th>video use YouTube fy 09/10</th>
<th>PDF use Web site fy 10/11</th>
<th>PDF use Web site fy 09/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>.pdf or. html? That is the Question</td>
<td>48</td>
<td>40</td>
<td>251</td>
<td>147</td>
<td>23</td>
<td>6</td>
</tr>
<tr>
<td>Course Reserves -- Finding Materials in Course Reserves</td>
<td>57</td>
<td>134</td>
<td>52</td>
<td>85</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Dissertation 1 – Finding Dissertations and Theses in InfoLinks, the Library Catalog</td>
<td>50</td>
<td>26</td>
<td>62</td>
<td>40</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>Dissertation 2 – Finding Theses and Dissertations Worldwide</td>
<td>27</td>
<td>12</td>
<td>323</td>
<td>142</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Explanation of Find It!</td>
<td>99</td>
<td>54</td>
<td>843</td>
<td>58</td>
<td>19</td>
<td>11</td>
</tr>
<tr>
<td>Finding a Journal Article</td>
<td>617</td>
<td>370</td>
<td>92</td>
<td>61</td>
<td>14</td>
<td>0</td>
</tr>
<tr>
<td>Finding Research Materials on the Libraries’ Home Page</td>
<td>100</td>
<td>64</td>
<td>-</td>
<td>-</td>
<td>7</td>
<td>17</td>
</tr>
<tr>
<td>How to Read a Call Number</td>
<td>695</td>
<td>678</td>
<td>5974</td>
<td>3367</td>
<td>4</td>
<td>11</td>
</tr>
<tr>
<td>How to read a Citation</td>
<td>134</td>
<td>116</td>
<td>426</td>
<td>252</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td>InfoLinks 1 – An Overview of InfoLinks, the Library Catalog</td>
<td>276</td>
<td>276</td>
<td>50</td>
<td>30</td>
<td>15</td>
<td>12</td>
</tr>
<tr>
<td>InfoLinks 2 – Personalizing InfoLinks Using My Library Account</td>
<td>94</td>
<td>181</td>
<td>119</td>
<td>73</td>
<td>3</td>
<td>8</td>
</tr>
<tr>
<td>InfoLinks 3 - How to Read an InfoLinks Record for a Book or Other Non-journal</td>
<td>35</td>
<td>30</td>
<td>79</td>
<td>35</td>
<td>4</td>
<td>12</td>
</tr>
<tr>
<td>InfoLinks 4 – Keyword Searching in InfoLinks, the Online Catalog</td>
<td>118</td>
<td>20</td>
<td>72</td>
<td>63</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>InfoLinks 5 - Advanced Keyword Searching in InfoLinks, the Online Catalog</td>
<td>32</td>
<td>17</td>
<td>133</td>
<td>146</td>
<td>7</td>
<td>5</td>
</tr>
<tr>
<td>InfoLinks 6 - Author Searching in the Library Catalog</td>
<td>38</td>
<td>51</td>
<td>33</td>
<td>43</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>InfoLinks 7 - Printing and Exporting Records from InfoLinks, The Library Catalog</td>
<td>0</td>
<td>0</td>
<td>26</td>
<td>36</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>InfoLinks 8 - Find More through the Libraries’ Catalog</td>
<td>31</td>
<td>12</td>
<td>14</td>
<td>8</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Interlibrary Loan 2 - Requesting Interlibrary Loan Materials</td>
<td>81</td>
<td>110</td>
<td>35</td>
<td>32</td>
<td>20</td>
<td>0</td>
</tr>
<tr>
<td>Interlibrary Loan 3 - Managing and Retrieving your Interlibrary Loan Items</td>
<td>78</td>
<td>58</td>
<td>11</td>
<td>18</td>
<td>18</td>
<td>13</td>
</tr>
<tr>
<td>Interlibrary Loan I - Registering for Interlibrary Loan</td>
<td>144</td>
<td>147</td>
<td>17</td>
<td>30</td>
<td>22</td>
<td>27</td>
</tr>
<tr>
<td>Oxford Music Online: Featuring the Grove Dictionary of Music and Musicians</td>
<td>9</td>
<td>27</td>
<td>-</td>
<td>-</td>
<td>4</td>
<td>12</td>
</tr>
<tr>
<td>Posting Library Materials in Your Blackboard Course</td>
<td>67</td>
<td>215</td>
<td>10</td>
<td>26</td>
<td>25</td>
<td>23</td>
</tr>
<tr>
<td>Renew Online and Avoid Fines</td>
<td>33</td>
<td>33</td>
<td>4</td>
<td>6</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>The Libraries’ Home Page: An Overview</td>
<td>113</td>
<td>54</td>
<td>46</td>
<td>29</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>The Research Paper Wizard</td>
<td>350</td>
<td>353</td>
<td>112</td>
<td>33</td>
<td>17</td>
<td>24</td>
</tr>
<tr>
<td>What is the Difference between a Scholarly Journal and a Magazine?</td>
<td>397</td>
<td>355</td>
<td>1206</td>
<td>786</td>
<td>8</td>
<td>35</td>
</tr>
<tr>
<td>Evaluating Web Resources</td>
<td>0</td>
<td>-</td>
<td>131</td>
<td>-</td>
<td>9</td>
<td>-</td>
</tr>
<tr>
<td>Topic</td>
<td>0</td>
<td>-</td>
<td>9</td>
<td>-</td>
<td>11</td>
<td>-</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
</tr>
<tr>
<td>Who cited whom</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>While you were away</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to find articles in Ebsco</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Libraries: Yours to Use</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Plagiarism</td>
<td>7</td>
<td>-</td>
<td>802</td>
<td>-</td>
<td>6</td>
<td>-</td>
</tr>
<tr>
<td>What are LibGuides?</td>
<td>33</td>
<td>25</td>
<td></td>
<td></td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>The Libraries' Homepage (2011)</td>
<td>167</td>
<td>9</td>
<td></td>
<td></td>
<td>17</td>
<td></td>
</tr>
<tr>
<td>Unknown/Deleted</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Totals</td>
<td>3930</td>
<td>3433</td>
<td>12899</td>
<td>5546</td>
<td>305</td>
<td>281</td>
</tr>
</tbody>
</table>