Members: Margaret Boylan (July – August) Anne Marie Candido, Donna Daniels, Lora Lennertz Jetton (chair), Necia Parker-Gibson, Luti Salisbury

This fiscal year, the Learning Collaborative created ten new video tutorials and one short video commercial. In addition, the group edited the three videos created the previous spring. The committee edited the scripts, reviewed and approved the videos, discussed metadata elements, and approved the final productions in each case. Over the course of the year, the committee reviewed scripts from the following guest contributors: Steve Chism, Patricia Kirkwood, Deb Kulczak, Elizabeth McKee, and Tim Zou. We continued to work with the previous year’s guest contributor, Tess Gibson. In addition, the following members of the committee contributed scripts: Lora Lennertz Jetton, Necia Parker-Gibson, and Luti Salisbury. Details of video production dates and script contributions are available in Appendix I.

Due to significant changes in the libraries’ website and catalog as well as with the Illiad Interlibrary Loan interface, the committee reviewed the timetable for all completed and proposed videos at the beginning of the fiscal year. To better organize and manage the videos, a tutorials page and database was designed and implemented in August. This fiscal year, all available videos were viewed 5043 times. The pdf transcriptions were accessed 3978 times. A chart identifying the use of the video use by title is available in Appendix 2.

In September 2007, the committee developed a survey instrument to poll users on the presentation and content of the videos. A copy of a sample survey screen is in Appendix 3. All available videos were edited to include the survey and to reflect software changes. The videos were promoted in Composition classes in the Fall as well as with the public services departments in the Spring. The committee reviewed the 209 survey responses from the general student population and 331 responses from library student assistants. Over 96% of respondents found the tutorials informative. Some comments included: “Please make more videos available,” “That’s about as good as instructional videos can get I think,” “I had no idea you could view that information online!,” “Covered a lot of ground in a short time in a clear, efficient manner,” “None! Job very well done. This educator appreciates this link!,” and “I learned a lot during this video.” Upon the conclusion of the survey period, the group began a review of all tutorials. To date, five of these videos have been reviewed and are slated for responsive re-editing.

The committee also developed guidelines for script and transcript creation. The committee intends to invite script and video contributions from subject specific areas and specialists; as a beginning, during the time period the committee reviewed and critiqued procedures for a Naxos video and script.

News of the video tutorials has spread through presentations by committee members given to the wider community which included:


The tutorials were also cited in a recent article:


In February 2008, the committee’s goals were expanded to include the review of new technologies for teaching. The committee focused on student response system devices (also known as audience response systems or “clickers”) and reviewed the technology provided by nine companies – as well as requesting information from sales representatives. Members of the group attended five in-person sessions and webinars, and downloaded and tested five different software packages. By the end of the fiscal year, the group had focused on three suppliers and were preparing to recommend a package.

Future goals of the group include:

1) Providing introductory informational sessions to prospective script writers and film producers
2) Creating a new list of videos to be made in the upcoming year
3) Review the research paper wizard and provide input
4) Continue to respond to survey issues on video productions
5) Locate and incorporate subject-specific video tutorials
6) Reviewing new methods for captioning videos and enlarging vide size
7) Complete investigation on a student response system technology with the potential result of testing the technology and perhaps implementing it in library classrooms.
8) Investigate new technologies including a move of appropriate videos into the YouTube and Facebook environments.
9) Incorporating the video and technology goals into the more general library instruction goals
Appendix 1 – Video creation dates and details

Interlibrary Loan I - Registering for Interlibrary Loan (abb. - ILL Registration)
Scriptwriter – Tess Gibson
Initial video – February 2007
Edited and revised – September 2007
Online survey added – September 2007

Interlibrary Loan II - Requesting Items on Interlibrary Loan (abb. ILL Request)
Scriptwriter – Tess Gibson
Initial video – May 2007
Edited and revised – September 2007
Online survey added – September 2007

Interlibrary Loan III - Managing and Retrieving your Interlibrary Loan Items (abb. ILL Retrieve)
Scriptwriter – Tess Gibson
Initial video – May 2007
Edited and revised – September 2007
Online survey added – September 2007
Edited and revised (with survey) – November 2007

Find It!  (abb. Find It)
Scriptwriter – Luti Salisbury
Initial video – July 2007
Edited and revised – September 2007
Online survey added – September 2007

What is the Difference between a Scholarly Journal and a Magazine? (abb. Scholarly Journal)
Scriptwriter – Steve Chism
Initial video – August 2007
Online survey added – October 2007

InfoLinks I - InfoLinks, the Library Catalog (abb. InfoLinks)
Scriptwriter – Deb Kulczak
Initial video – August 2007
Online survey added – October 2007

Finding Materials in Course Reserves (abb. Reserves)
Scriptwriters – Steve Chism, Tim Zou
Script compilers – Donna Daniels, Necia Parker-Gibson
Initial video – September 2007
Online survey added – October 2007

InfoLinks III - Author Searching in the Library Catalog (abb. Author)
Scriptwriter – Necia Parker-Gibson
Initial video (with online survey) – October 2007
InfoLinks II - How to Read an InfoLinks Record for a Book or Other Non-journal (abb ReadaBook)
  Scriptwriter – Elizabeth McKee
  Initial video (with online survey) – November 2007

How to Read a Call Number (abb. Call Number)
  Scriptwriter – Necia Parker-Gibson
  Initial video (with online survey) – January 2008

Finding a Journal Article (abb. Journal Article)
  Script writer – Patricia Kirkwood
  Initial video (with online survey) – February 2008

Dissertation I – Finding Dissertations and Theses in InfoLinks, the Library Catalog
  Scriptwriter – Luti Salisbury
  Initial video (with online survey) – March 2008

Dissertation II – Finding Theses and Dissertations Worldwide
  Scriptwriter – Luti Salisbury
  Initial video (with online survey) – April 2008

Video Ads

Renew Online and Avoid Fines
  Scriptwriter – Lora Lennertz Jetton
  Initial video (with online survey) – June 2008
## Appendix 2 – Video Use Fiscal Year 2007/2008

<table>
<thead>
<tr>
<th>Video Title</th>
<th>Premier date FY 07/08</th>
<th>Video views</th>
<th>pdf views</th>
</tr>
</thead>
<tbody>
<tr>
<td>InfoLinks III - <strong>Author</strong> Searching in the Library Catalog</td>
<td>Oct-07</td>
<td>222</td>
<td>172</td>
</tr>
<tr>
<td>How to Read a <strong>Call Number</strong></td>
<td>Jan-08</td>
<td>220</td>
<td>168</td>
</tr>
<tr>
<td><strong>Dissertation</strong> I - Finding Dissertations and Theses in InfoLinks, the Library Catalog</td>
<td>Mar-08</td>
<td>134</td>
<td>94</td>
</tr>
<tr>
<td><strong>Dissertation</strong> II - Finding Theses and Dissertations Worldwide</td>
<td>Apr-08</td>
<td>77</td>
<td>52</td>
</tr>
<tr>
<td><strong>Find it!</strong></td>
<td>Jul-07</td>
<td>760</td>
<td>652</td>
</tr>
<tr>
<td>InfoLinks I - <strong>InfoLinks</strong>, The Library Catalog</td>
<td>Aug-07</td>
<td>480</td>
<td>293</td>
</tr>
<tr>
<td><strong>Interlibrary Loan</strong> I - Registering for Interlibrary Loan</td>
<td></td>
<td>652</td>
<td>563</td>
</tr>
<tr>
<td><strong>Interlibrary Loan</strong> II - Requesting Items on Interlibrary Loan</td>
<td></td>
<td>613</td>
<td>509</td>
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<tr>
<td><strong>Interlibrary Loan</strong> III - Managing and Retrieving your Interlibrary Loan</td>
<td></td>
<td>548</td>
<td>562</td>
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<tr>
<td>Finding a <strong>Journal Article</strong></td>
<td>Feb-08</td>
<td>137</td>
<td>134</td>
</tr>
<tr>
<td>InfoLinks II - How to Read an <strong>InfoLinks Record</strong> for a Book or Other Non-Journal</td>
<td>Nov-07</td>
<td>222</td>
<td>128</td>
</tr>
<tr>
<td>Finding Materials in <strong>Course Reserves</strong></td>
<td>Sep-07</td>
<td>316</td>
<td>289</td>
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<tr>
<td><strong>Renew Online</strong> and Avoid Fines</td>
<td>June 26, 2008</td>
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<td>0</td>
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<tr>
<td>What is the Difference between a <strong>Scholarly Journal</strong> and a Magazine?</td>
<td>Aug-07</td>
<td>624</td>
<td>362</td>
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<tr>
<td><strong>Total views</strong></td>
<td></td>
<td>5043</td>
<td>3978</td>
</tr>
</tbody>
</table>
### Video Tutorials - User Survey

<table>
<thead>
<tr>
<th>Tutorial:</th>
<th>Scholarly</th>
<th>Journal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Did you find the tutorial informative?</td>
<td></td>
<td>yes</td>
</tr>
<tr>
<td>If not, why not?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The content of the video was</td>
<td></td>
<td>too simple</td>
</tr>
<tr>
<td>The length of the video was</td>
<td></td>
<td>too short</td>
</tr>
<tr>
<td>The speed of the video was</td>
<td></td>
<td>too slow</td>
</tr>
<tr>
<td>Did you view the entire video?</td>
<td></td>
<td>yes</td>
</tr>
<tr>
<td>If you repeated parts, which parts?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>What other suggestions or comments do you have?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Submit  Clear Form