Learning Collaborative – small group

Meeting December 14, 2006, 11:00am

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Discussion of Assessment Options

The group began by discussing the assessment mechanism that is currently being used in conjunction with the “InfoLinks, the Online Catalog” tutorial. (home>reference>research help). As the assessment is somewhat tailored to the particular tutorial, the group decided to review the questions and modify the assessment to meet a broader demand.

It was agreed that there would be a preference for multiple choice questions and that a general comment area would be desired. Simplicity, brevity and ease of use will be significant considerations.

The group reviewed the following methods of assessment options:

1) Separate, clickable assessment
2) Assessment using Camtasia software “Quizzing/Survey” option
   http://libinfo.uark.edu/webdocs/reference/tutorials/QuizTestLora/QuizTest.html
   Identified that SCORM is not an option in our environment (requirement for video to be in learning software environment)
   Pros – attractiveness, ease, ability of user to return to video
   Cons – assessment results are not tabulated but provided in text form via e-mail
3) Assessment using hypertext linking capability within Camtasia software
   http://libinfo.uark.edu/webdocs/reference/tutorials/QuizTest2Lora/QuizTest2.html
   Pros – direct link to online assessment tool, ability to develop an internal assessment tool with the Web Services Department that can filter responses into a tabulated format.
   Cons – current experience indicates that link is automatic and makes it difficult for user to return to video without some tweaking, slower machines may briefly show an introductory slide before the user gets to the page.

Further research in developing the video may be able to address these problems.

The small group will review the current assessment tool for further discussion at the next meeting.

Discussion of captioning/transcripts

The group looked at the following samples of institutions with multimedia presentations and a variety of captioning or transcripting methodologies:

http://www.asu.edu/lib/tutorials/libonline/ - text is below the video in the viewer and outline is adjacent to the video in the viewer

http://library.ccc.cccd.edu/tutorials.htm - transcripts and help are provided in a grid; transcript is in table format

http://www.csulb.edu/library/video/ - captions are available at least for the Real Player (I had little luck with captions on Windows Media 10) captions scroll below video in viewer

http://www.esc.edu/techoverview - text transcript available on adjacent link with slide images

http://healthlinks.washington.edu/howto/pubmed/ - no transcript; however, videos are incorporated throughout a text page
The group found the Wisconsin and the OhioLink examples to be of the most assistance.

The group was interested in using captioning if at all possible. The following available options were discussed:

1) Create captioning within Camtasia and providing the captioned video as only video – captions may not be turned on or off
2) Create one video without captions and provide a second, companion video using Camtasia captioning
3) Use a third party captioning software
   Magpie – free – may require specialized knowledge to add to a Flash video
   Hi-Caption Studio – expensive but may be more seamless

The group determined that captioning may be a long term goal. In the meantime, the group will develop a transcript similar to the model used in the OhioLink site.

Additional Discussion

Videos with Students - The group liked the Wisconsin model and appreciated those videos using students – in particular due to the energy of the videos. Using film footage of students would be potentially desirable in library introductions and tours. As we currently have minimal capabilities in this area, we will continue to work on the tutorials previously identified for our initial products. As the look of InfoLinks will also change in the near future, we will work on creating content that may be produced using students after the catalog has changed.

Storyboarding - We also discussed the potential of using the same template for the transcript as a method for storyboarding our videos prior to full development.

Action points for our next meeting

Lora will approach the Web Services Department to create a VERY small example of an interactive assessment tool. She will also continue to experiment with methods to improve linkability of the tool to the video in a more seamless manner.

The small group will review the current assessment tool for further discussion at the next meeting.

Donna will contact a presenter from ArkLa for information given at a conference on captioning. She will also contact Jim Goodland about potential software.

We will aim at creating several short test videos with samples containing and not containing captions using Camtasia and develop a brief focus group test to see student reaction. Our goal is to perform this task in January.

Lora will work on creating a template for the storyboard/transcript for review by the group at the next meeting.

Submitted - llj