Minutes of Public Service meeting
March 22, 2012
Room 486

Present: Carolyn Henderson Allen (presiding), Donna Daniels, Judy Ganson, Phil Jones, Beth Juhl, Kathleen Lehman, Lora Lennertz Jetton (minutes), Lutishoor Salisbury, Joshua Youngblood, Tim Zou, (Dawn Lingelbach)

Allen discussed the documents reviewed in the Chancellor’s Good to Great discussions. A retreat is scheduled in which direction will be set.

Allen also indicated that fundraising is a significant goal with our unit shooting for $450 million dollars. It has been confirmed that our top priority is to become an ARL library.

We discussed the effect of the extended graduate program listing and our collection needed. It was estimated that we would need $1.1 million for collections and $700,000 for staffing. The programs with primary focus are Agricultural Economics, AGED / Agricultural Communication, Communication Disorders, and Applied Behavioral Analysis.

Allen indicated that she will be asking members of the faculty to participate more fully in fund raising activities (such as attending games with donors)

Youngblood stated that Special Collections has collaborated in Compton Gardens displays and will be working with other groups to celebrate anniversaries of the Ozark Society and the Ozark Society Foundation.

Daniels suggested library-wide training on “putting together your elevator speech.”