Jeff Banks facilitated the discussion of the three reports from the committees, one from the Strategic Initiatives Committee and one from each of the two subgroups of the Organizational Structure Committee.

**Strategic Initiatives Committee 20/20**
Each of the committee’s proposed initiatives and goals was reviewed.

**Initiative 1:** Adopt assessments that are based on outcomes aligned to the University’s overarching goals and regularly modify—or discontinue—programs based on these assessments.

1.5 Assess the use of mobile applications that give access to library information, annually beginning June 30, 2012.

**Discussion:** We need to determine of the many devices out there that use mobile apps, which is the best way for us to make library information available to users. Interlibrary loan staff would like to see an app to allow access to Interlibrary loan services.

**Initiative 2:** No discussion.

**Initiative 3:** Extend the Libraries’ role in digital curation including providing access to born digital resources.

3.3 Investigate and evaluate potential participation of the National Digital Newspaper Project by June 30, 2012.

**Discussion:** What would potential participation look like? Currently there are no Arkansas newspapers contained in the collection. Institutions submit their own digital files for this source. This goal asks us to evaluate the project to see if we want to participate.

3.4 Identify the partners and the software to sue to build a common database of campus art and other institutional images by June 30, 2013.

**Discussion:** Campus art is currently being inventoried by Jill Anthes of Facilities Management and Amy Allen of Special Collections.

**Initiative 4:** Implement practices and programs that make the Libraries more fiscally sustainable.

4.3 Acknowledge joint funding with academic departments annually, by December 31, 2011.

**Discussion:** May just be a statement electronically on databases or purchases, such as the phrase “partially funded by.”

4.4 Participate in campus annual “Thank a Donor Day” (each May) using the rotator on the Libraries’ web page and other publicity, beginning May 2012.

**Discussion:** Add a goal regarding “Red, White, and True” campaign for faculty and staff donations.
Initiative 5: Implement practices and programs that make the Libraries environmentally sustainable.

Discussion: Who would handle this and how would it be measured? The details of the process and implementation strategies would more that likely be assigned to a committee appointed by the Admin Group. NOTE: The Serials Department regularly prints off electronic files for archiving, a consumption of paper that probably will not change.

Initiative 6: Develop and sustain key collaborations that enable the Libraries to fulfill their goals and objectives and raise the profile of the Libraries.

6.2 Participate selectively in print repositories.

Discussion: We have recently joined two digital repositories; we will evaluate each opportunity as it arises to determine participation. We still do not have an effective plan for providing access to archived born digital files. We collect them, but do not provide access.

6.5 Identify and plan implementation for a project that would have statewide benefit with the Library in a leadership role by December 31, 2012.

Discussion: We have many Arkansas serials archived.

6.6 Assign a librarian to communicate with and provide services to each major unit beyond the academic departments on campus (e.g., Enhanced Learning Center) and the scope of the current program of liaisons and selectors by September 1, 2011.

Discussion: This goal is already out of date.

Initiative 7: Support the learning of graduate and undergraduate students, including those in distance education.

7.1 Conduct a Project SAILS inventory of information literacy at the University of Arkansas in the fall semester of 2012. Assess the data to determine future goals.

Discussion: Project Sails is a 2-part survey of before and after library instruction, which evaluates students’ information literacy.

7.2 Create interactive instructional tools that address predetermined learning outcomes. Develop instruction and training in modes (e.g., Elluminate) that anticipate and address the special challenges faced by the unprecedented growth of the campus, beginning in FY2012.

Discussion: Interactive tools like “choose your own adventure.”

7.3 Create an advisory body of graduate students to provide feedback to improve the collections and service of the Libraries by June 31, 2012.

Discussion: Create an advisory body of our own student workers, who have a unique perspective as students already familiar with the library and its services.
**Initiative 8:** Support the teaching and research of the faculty of the University.

  No discussion.

**Initiative 9:** Promote the excellence of the Libraries’ personnel.

  9.1 Develop a rigorous training program administered by the LHRO that places library skills (e.g., use of Millennium) at the forefront and yet includes training on broader topics (e.g., recruitment) by June 30, 2012.

  **Discussion:** We need a regular program of personnel training and retraining, or refresher courses. Make these training session mandatory, with documentation in personnel files to show who should be aware of what, in the event of conflict resolution. Develop department-specific training modules.

**Initiative 10:** Promote the diversity of the Libraries’ personnel and collections.

  **Discussion:** Diversity collections are begin built with an annually allotted diversity fund, a project which is ongoing.

**Initiative 11:** Apportion the resources of the Libraries in a manner that balances the current needs of all constituents and anticipates future demands.

  11.4 Perform carefully chose site visits to nearby major academic libraries (e.g., KU, OU, UM) to explore firsthand best practices and innovative programs as warranted.

  **Discussion:** We should review technical services best practices as well as public services.

**Addendum from meeting on September 21, 2011:** The Organizational Structure Committee reports have specific goals that should be reviewed for the Strategic Initiatives, such as conduct a workflow audit and close the Periodicals desk. Regardless of which organizational structure is chosen, each of these reports need to be reviewed for recommendations for the strategic initiatives.