University of Arkansas Libraries Diversity Committee Meeting – 11/12/2013

Present: Jeff Banks, Chair, Luti Salisbury, Joshua Youngblood, Jordan Nielsen, and Martha Parker.

Meetings

- Banks announced the necessity of more consistent meetings for our committee. He thanked us for our efforts and mentioned he is aware of our progress. However, we need to communicate our efforts better to the rest of the library faculty and staff.

Diversity Web site

- Banks stated that modifications to the diversity Web site are to be more in line with university expectations, for instance, the drop-down menu functionality located on the left pane of the landing page. Other examples included the image rotator at the bottom of the page and providing more event updates like the iConnect event.
- Joshua Youngblood suggested adding more diversity-related exhibits and demonstrated how to do this by utilizing Flicker and the Libraries’ Facebook page. He agreed to partner with Arthur Morgan and Jennifer Rae Hartman to implement this idea.
- We discussed several possibilities for a photo gallery to showcase the diversity events in which the committee participates throughout the university and the community. One example was La Pachanga (Alumni Association Hispanic Scholarship) event held last month at the Alumni House. Jennifer Rae Hartman, Sarah Spiegel, and Martha Parker attended this event for the Libraries.
- The group recommendations are
  - Exhibits- Joshua Youngblood will follow up with Arthur Morgan on how to showcase diversity exhibits specific to the Libraries on the diversity Web site.
  - News- There will be a new section for adding a news feed below the books section of the landing page (events and programs tab). Joshua will discuss this idea with Arthur Morgan.
  - Events- Joshua will be talking with Jennifer Rae about the possibility of linking some of the Libraries Facebook diversity events to our diversity site. We all recognized that a lot of the postings on the Libraries Facebook page are diversity related. The committee was impressed with Jennifer Rae’s work on the Facebook page.
  - Banks has compared our diversity site with other universities sites. He suggested for us to continue on the track of more dynamic pages.
  - Banks will follow up on the resources for adding the guidelines for attaining the campus diversity certificate program. The suggestion is to provide library faculty and staff with the information for attaining the diversity certificate within the diversity committee Web site.
  - Joshua will also talk to Arthur Morgan about standardizing the look of the entire diversity site. The group prefers the style sheet for the landing page.
Martha will continue working on editing the Librarian-In-Residence page. The group likes the idea of an article-posting format and prefers to keep the current position announcement document for other uses.