Diversity Committee: March Meeting

1. Attending: Jeff Banks, Joshua Youngblood, Stephanie Freedle, Mary Gilbertson, Kalli Vimr, and Martha Parker.
2. Joshua and Juneteenth event overview
   a. Martha raised a concern about the libraries’ physical location within the event in which the wind factor was a challenge.
   b. Kalli will assist with social media and the libraries’ press release
   c. Meetings and frequency- Not everyone needs to be present for the March meeting. Kalli will follow up to see who needs to be there and will notify the committee.
   d. Joshua possibly creating a flyer about the history of Juneteenth, maybe the training cards revision too (if needed). Stephanie will assemble the trading cards before the event.
   e. Martha will ask Patrice about the rings for the trading cards. Where are they? We did not use them last year.
   f. Next Juneteenth planning meeting is March 18.
3. During the Latino Resource Group Luncheon that Martha attended last February 25th, some of the potential activities for the Hispanic Heritage Month in October were discussed. Rigoberta Menchu, 1992 Nobel Prize winner, is very likely to visit the UA Campus. Martha is working on a collaborative project between the libraries and the Oficina Latina. We will know by the end of March is Menchu is coming to the UA campus.
4. March 24, Dream BIG (Believing in Girls): Committee participation for the fourth time through Dean Allen and Martha Parker. The event is about interacting with girls from underrepresented backgrounds and providing ideas on how to get an education and to overcome adversity.
5. April 14 is the date for the Let Freedom Ring event. Joshua and Kalli are participating. This event is in the planning stages.
6. Jeff- The African American Lunch and Learn Group meeting was last Friday. This was the second one of the series. These events are by invitation and a great opportunity to showcase the libraries’ resources.
7. Jeff and the Diversity webpage-
   a. Diversity and multiculturalism tab to retrieve UA campus diversity news and events.
   b. Books in rotator. The jacket image takes you to Amazon and the LC number to the library catalog.
   c. Mary retrieved the updated Diversity Collection list.
   d. Martha will update the monographs in the rotator.
   e. Committee needs to know if there are any articles that are pertinent to diversity and inclusion.
f. The libraries diversity page is the “go to” page for diversity events on campus - Jeff.
g. Sarah is now doing the diversity books through Pinterest and not facebook.

8. Other comments:
a. Jeff has sent an email to check on how to access the online diversity certificate program through the HR Employee Development Webpage. Right now, one must login directly through Blackboard.
b. Some wondered if the library could be listed under resources at hr.uark.edu/375.aspx.
c. There was discussion about diversity programs on campus. Walton has many multicultural events. Jeff found 2 campus HR sponsored events on the Employee Development calendar for April. Kalli is aware of some future programs that are in the works and she will email to the group when she has more information.
d. Jeff showed the diversity LibGuide and stated that the LibGuide for the ACRL Diversity Standards (developed by Martha) has been adopted and published by the ACRL.
e. Jeff asked Kalli if there was a way to have a diversity feed through social media. She wondered about using hashtags and Twitter. For example: life.uark.edu has #uarklife and #UARK. She will email University Relations about this issue.
f. Jeff reported that Beth Juhl showed him some analytics about the diversity website. The traffic to the website is significant.
g. The Keith Knight event should be captured in the event log.
h. Jeff would like Martha to email her report to the group. He encouraged others to feel free to email the group any time with any news or information related to diversity issues or events.

Respectfully submitted,

Martha A. Parker