UNIVERSITY OF ARKANSAS LIBRARIES
OPERATIONAL GOALS FY 2011

1. Re-evaluate the roles of the Libraries in the academic life and programs of the University, and re-align personnel to meet identified needs.

   a. Develop a mechanism and structure for making subject assignments for collection development. *Subject Selectors*—specifically, Anne Marie Candido, Donna Daniels, Kathleen Lehman. May 15, 2011.


   c. Continue to plan for and expand collaborative efforts with existing campus partners, professional organizations and societies, and establish new connections to promote the use of library services and collections. Donna Daniels, Norma Johnson, Tom Dillard, Tim Nutt, Molly Boyd. June 30, 2011.

   d. Continue to re-align personnel or create new positions as needed to support library programs. *Overall direction by Division Directors with input from department heads*. June 30, 2011.

2. Retool services and collections programs—focusing on undergraduates.

   a. Support efforts in the prevention of academic dishonesty by developing a program with the Quality Writing Center to teach citation and documentation in the research process; as appropriate incorporate recommendations from the Faculty Senate *ad hoc* “committee on Academic Integrity”; and enhance Libraries’ Web pages to facilitate citing of publications. Donna Daniels, Tess Gibson (group leader), Lora Lennertz Jetton, Patricia Kirkwood. As member of the Faculty Senate ad hoc committee, Beth Juhl is liaison to this group. June 30, 2011


   d. Make plans to free up space, including removing and relocating the language and literature collection from Level 1 to Level 4. *Stacks Management, Collection Development, Cataloging*. June 30, 2011

3. Institute a program of education on scholarly communications issues as support for research programs on campus.

   a. As new issues are identified, continue to build a campus-wide educational program on issues related to scholarly communications. Judy Ganson and Luti Salisbury. June 30, 2011.

   b. Identify potential IR software such as DSpace and identify issues of implementation, workflow, and workload. Judy Ganson, George Fowler, Tom Dillard, Amy Allen, and Todd Cantrell. June 30, 2011.

4. Implement the Digitization Plan.


5. Increase fundraising activity and strategies.

b. Increase fundraising activity and strategies a) to support specific projects such as the enhancement of digital access to unique collections, and b) to increase the Libraries' endowment. Identify specific projects for development purposes. Ben Carter & Department Heads. Deadline June 30, 2011.