Old Business
Juhl asked about two tweaks suggested by Dougherty at a previous meeting:

- Adding links from database "About" pages to LibGuides on those databases.

  The group discussed the pros and cons of adding this API call to LibGuides, using a LibGuide tag with the database title code. The drawback is that if no related guides are found, there is no way to suppress the message to that effect.

  It was decided to proceed and to alert subject librarians to this new option (done).

- Cleaning up the "Citing your Sources' page and adding links to subject-specific citation help, such as that at http://uark.libguides.com/content.php?pid=194477&sid=3198541.

  The group discussed some options for reducing the amount of links and options on that much-trafficked page. After the meeting, Juhl updated the page but the link to LibGuides style info is still a bit cumbersome – example:
  http://libinfo.uark.edu/eresources/type.asp?Category=Reference&Listing=Style+Manuals&Sort=Archaeology+and++Anthropology

Juhl also asked the group about a prototype page showing icons to alert users that mobile versions of resources might be available. Example at: http://libinfo.uark.edu/eresources/typemobile.asp

The work we do to put this information into the "database of databases" will pay off in the long run, when we can generate lists of mobilized databases for a mobile web site.

Juhl asked about linking to the mobile thing itself versus linking to a description of how to access mobile versions on the mobile apps LibGuide. As this is currently more of a promotional effort, and because authentication can be difficult on mobile devices, it was decided that we should initially link to the LibGuide explanation at first. Juhl will work with Morgan to develop a working prototype for subject librarians to review.

Content Audit
The group walked through the /info/ web site folder, discussing Boyd's recommendations as to old or incorrect or unuseful content. Pasting her recommendations below, along with actions taken:

1. About.asp or about2.asp: The second version is a new format, which looks very nice. I do not know what the timeline to switch to the new and get rid of the old is. The information on the second paragraph should be updated:

   The combined holdings of the University Libraries total more than 2 million volumes of books and periodicals and 5.5 million microforms. The Libraries received more than 53,700 serial publications by subscription and gift.
BJ: updated this text; deleted about2.asp

2. Alumni.asp. Would it be appropriate to have the selectors review this page for current content and information?

   will ask selectors to review

3. annual reports (various asps). These range from Web pages (html) to PDFs. Should we regularize them? It would not take much work to scan the old reports and make them PDFs, for instance.

   leave as is

4. art policy.asp. Is this page linked anywhere?

   linked to artexhibits page (bottom)

5. blackhistmonth08.asp. This is a nice page with useful information about the person celebrated that year; is it linked anywhere? If not, why not retire it?

   incorporated into /eresources/news/collectionsnews0208.asp

6. Bookslettersindex.asp. This index needs updated to the last issue; that’s on JRH’s back burner job list, but maybe we can pawn it off onto a graduate student? Also, the information paragraph at the top should read “Books & Letters was published twice a year and ceased publication in 2011. ISSN: 1047-0983X.”

   updated B&L page to reflect its demise.

7. comingevents.asp. This has reference to a long ago event on the right hand column—is this hard coded, or should it be changing to newer events?

   deleted


   this needs an argument – live version works good – example: http://libinfo.uark.edu/info/displayexhibit.asp?ExhibitID=178&past=0

9. events.xml. There appears to be no style sheet associated with this page??

   arthur’s test page for rss – leave for now

10. Exhibitgallery.asp. Error 800a0bcd. Will not display.

    this needs an argument – live version works good

11. exhibitgallery2.asp. Error 800a0bcd. Will not display.

    deleted
Those present agreed that group discussion of each individual’s findings would be very useful, but that Arthur and Beth appreciate written notes. Discussion will continue at the next meeting.

**Spring Projects**
The group discussed the following large projects for the spring semester:

- CONTENTdm migration and Parler project
- Many webinars in the next few weeks!
• **Faculty / Staff profiles**
  The group reviewed the prototype work done 2 years ago and agreed this project should move forward. **Boyd will work with Morgan on establishing styles and fields.**

• **Mobile site builder**
  After discussion, it was decided NOT to purchase this Springshare product but instead to focus our efforts (Arthur's efforts) on a mobile detect script and associated stylesheet for the main web site. In the long run, this will mean less upkeep and fewer opportunities for information to get out of sync across multiple sites.

• **WordPress blog**
  Given the timeframe that is now anticipated for the new campus CMS, it was agreed that we should move forward again with a unified WordPress blog for consolidated library news. This functionality will allow us to more easily repurpose content to RSS feeds, print publications, and beyond. **Hartman and Youngblood will lead this effort.**

**Next meeting:** January 18, 2012

Respectfully submitted,

B. Juhl