Web Development Group 2/24/10
Present: Brown, Cantrell, Juhl, Lennertz Jetton, Morgan, Spiegel, Walker

Action items in yellow.
1. Minutes from 2/10/10 meeting

2. Social Networking
   a. Socialists
      The presentations have been scheduled for Tuesday March 2nd at 10 and 1 and Monday
      March 8th at 9 and 2. The group discussed the presentation outlines and planning.

   b. Google Adwords
      Juhl reported that the license had brought this project to a halt. She is checking with Google
      to see if there is any workaround. After the meeting, a shortcut URL was created for the
      Libraries' Facebook page: http://www.facebook.com/UARKLibraries

   c. Learning Collaborative
      Lennertz Jetton reported that several videos are in production including How to evaluate a
      web page, How to find who has cited whom.

      She also reported on the mobile phone video contest that has been proposed for Library
      Week in April.

   d. CONTENTdm Virtual Conference
      Lennertz Jetton, Morgan, and Juhl reported on the Amigos webinar on Friday, February 19th.
      A new user interface is being developed this year and those who attended the conference
      learned about some interesting javascript tricks, including type ahead, custom query drop
      downs, and Tag clouds, as well as how to use tab delimited files to batch upload metadata.

The “usual” next meeting time of March 10th is being used for LibGuides planning.

Next meeting: Wednesday, March 24th, at 9am in room 472B.

Respectfully submitted,
B. Juhl 4oz.