University of Arkansas Libraries  
Web Development Group – 4/6/11
Present: Boyd, Brown, Candido, Gilbertson, Juhl, Lennertz Jetton, Morgan, Nutt, Spiegel

Action items in Yellow.

1. Facebook
   Huzzahs all around for reaching 250 "likes" of our Facebook page. Thanks to Sarah, Molly, and all who contribute.

2. New Web Page Design
   Prior to the meeting, Juhl distributed comments received through the survey, as well as some Google Analytics reports on how users were exiting from the main page.

   The group discussed possible changes in light of comments received and agreed on some general changes, including:

   a. Replace icon for MySpace in the "social toolbar" with a new icon for mobile apps (done).
   b. Tweak the article searches to include "classic" ProQuest (done).
   c. Consider reversing the order of books and articles tabs, rename books tab to Library Catalog.
   d. Consider making advanced search the default catalog search page.

   The group spent some time discussing a problem with the orientation of the adverts in the lower "news" area of the main page. One issue that several staff had complained about was that the two images look like they are supposed to be related to one another, when they usually are not. Another issue is that many of the exhibits have a portrait orientation, rather than landscape. After some discussion, Spiegel suggested that we make a semi-permanent news item out of the current exhibit after the other news items at the bottom of the page, with some sort or portrait orientation for a thumbnail. Then a single rotating image to one side of the news could be a combination of ads, photos, etc. The news items should not wrap around the image but should have a set right margin. Morgan will experiment.

   The group also discussed at length the Media & More tab without coming to any satisfactory conclusion. The Whole Hog tab will go away in June, leaving us some more real estate, but not enough to do everything we want to do. Some ideas were: add separate audio and video tabs (but hard to put all the search options on a tab); make a "More" tab that goes to a separate page, add a tab for manuscripts, add a tab for LibGuides, change Course Reserves to Reserves, add a Help tab.

   The group agreed that it would be best to schedule a joint meeting with reference and subject librarians to discuss changes more widely; this also applies to items c and d above. Juhl will schedule a discussion in May.

2. Progress Reports
   Juhl and Morgan reported briefly on projects related to mobile interface, scoping in the catalog, and eresources updates.

Next Web Group Meeting: Wednesday, May 4th
Respectfully submitted,

B. Juhl