University of Arkansas Libraries  
**Web Development Group**  
Minutes 6/3/16  

Present: Allen, Hurd, Juhl, Thornton, Torres, Youngblood  
Guest: Melody Herr

**Action items in yellow.**

Juhl, chairing in the absence of Vimr, opened the meeting and welcomed Her, who wished to discuss the development of a web presence for the new program of Scholarly Communications. She outlined her immediate and more long-term goals for ScholarWorks, the institutional repository based on the bepress platform, and discussed current initiatives and future projects. The group discussed promotion and outreach activities for fall, including new faculty orientation, the campus and library calendars of open sessions, the ability to record sessions for distance users, gathering testimonials and success stories, and marketing of Scholarly Communications Services. There is a need to consolidate information currently scattered across several LibGuides and web pages. The group also discussed what content belongs in guides vs. on the main website.

A number of those present discussed the need for reliable, consistent advice on elements of copyright, including teaching with copyrighted materials and media, and fair use. Herr demonstrated the Fair Use Checklist at Columbia ([https://copyright.columbia.edu/basics/fair-use/fair-use-checklist.html](https://copyright.columbia.edu/basics/fair-use/fair-use-checklist.html)) as the type of tool she would like to develop here. Thornton emphasized the CC licensing that author Kenneth Crews has placed on this work and our ability to repurpose it. CC licensing, in addition to publishing with open access platforms, are other areas the group discussed.

**Herr will begin to develop a list of services offered by her office as a way to frame the eventual web page design for her office.**

**Left Menu Changes**  
Herr remained for this discussion, resulting in several updates to the left menu hierarchy under “University Research.”

**LibGuides**  
The group reviewed the draft LibGuides main Hurd placed at [http://uark.libguides.com/sandbox/](http://uark.libguides.com/sandbox/). One suggested change was to have a different type of list under Citation Research Tools (since not too many class guides there). The group also discussed whether or not Engineering should have its own area as well as how the Fulbright College categorized discipline areas on its website. Business & Economics was changed to Business & Analytics. The group decided to expand the number of categories, but, after the meeting, Gibeault raised objections to too many categories.

**Once a “final” set of categories is agreed upon, this draft will go to the instruction librarians for discussion.**

**Online Catalog**  
Juhl reviewed test changes on the catalog staging port, [http://library.uark.edu:2082](http://library.uark.edu:2082). The group agreed that the easiest label for online / print holdings would be: **Online** and **Print**. What a breakthrough.
University Archives
Allen reported that she is working with Herr and Cedar Middleton on the next batch of undergraduate theses. Some students are asking for an open-ended embargo period, which is difficult to do in ScholarWorks.

Special Collections
Youngblood reported that Special Collections would like to add the social media links to their pages, including a link to Flickr. They are already on the main page but they should be on every page in the footer.

Respectfully submitted,

B. Juhl