Web Development Group 7/7/04

Present: Batson, Boyd, Candido, Cantrell, Juhl, Morgan, Santos, Simpson, Walker

1. Minutes of 6/2/04 meeting
   approved

2. Annual Report
   The group spent the majority of the meeting discussing which projects should be
   including in the annual report, as well identifying goals and priorities for the
   coming year. BJ is working on a draft for the group's review.

3. Privacy Statement - Arkansas Law 1713
   Arkansas Act 1713 from 2003 requires that the web sites of all Arkansas government
   entities have a privacy policy posted. The text of the act can be found here:

   Alberta Bailey is working on a patron records statement for Circulation records,
   so the web site statement could instead focus on any data collection and use of
   that data on the general web site. The main data collected by the server logs
   and by our commercial vendors are IP (computer) addresses. The group
   reviewed some sample policies:

   NYPL: http://www.nypl.org/legal/privacy.cfm
   UT Southwestern: http://www3.utsouthwestern.edu/library/about/policies/privacy.html
   Cal State Library: http://www.library.ca.gov/Privacy.cfm
   OhioLink: http://www.ohiolink.edu/about/privacy.html

   Other sample policies can be found on the EDUCAUSE / Cornell Institute for
   Computer Policy and Law:
   http://www.educause.edu/icpl/library_resources.asp

   And at the ALA's "Guidelines for Developing a Privacy Policy:" http://www.ala.org/Template.cfm?Section=toolkitsprivacy&Template=/ContentManagement/ContentDisplay.cfm&ContentID=40426

   The group agreed that, even though we are covered by the general University
   privacy policy, it would be best to develop our own policy as an attempt to abide
   by W3C recommended guidelines. Beth asked the group to review the sample
   policies and give her recommendations about what should be included in a draft.

   The draft policy will go before the Public Services Group before being forwarded
   to the entire Admin group.

4. Fresh Content / Projects for Fall
   The group discussed priority projects for the fall semester (less than six weeks away!).
   On our current list, the group suggested that work on Arkansas Periodical Index and
digitizing Finding Aids would have the biggest impact, thought neither project will be
finished by fall. Molly and Don agreed to work with Necia Parker-Gibson on an overall
revision of the library tour, another long-term project. Other items mentioned that we
should be able to complete for fall were revised Gov Docs pages and a new basic page
for Development.
The group also discussed what the web site could do to support leisure reading, online book clubs, recommended reading, or similar features. There are online book club sites such as the one the Central Arkansas Library System uses, Dear Reader (http://www.dearreader.com/). Molly would like to include a "recommended reading column in the newsletter she is developing. Beth would like to experiment with freely available RSS (Really Simple Syndication / Rich Site Summary) feeds. RSS feeds are available for sites such as the Chronicle of Higher Education's Arts and Letters Daily or the New York Time's Book Review. The web group would have to design an XML structure to harvest these feeds for our own web site, if we wished to take advantage of them.

Other book-related news ideas were to contact the UA Press for their catalog content to rotate on our site (New Books from the UA Press...) and an Arkansas Books column. Molly and Beth will contact The Press and Arkansas Libraries about ideas. A list of RSS feeds related to books and reviews can be found here: http://interglacial.com/rss/.

5. Reports

User Survey – Sarah has not heard from RSSP. She will contact them.

Hours database – being tested for production in Fall. Good feedback so far.

I/LLiad domain name - being propagated through the site. This will replace the numeric address.

Next Meeting: Wednesday July 21 at 3:30.

Respectfully submitted,

B. Juhl