University of Arkansas Libraries  
Web Development Group – 7/13/11  
Present: Boyd, Brown, Ganson, Gilbertson, Hartman, Juhl, Lennertz Jetton, Morgan, Nutt, Spiegel

**Action items in Yellow.**

The group wished Amy Brown a fond farewell and thanked her for her contributions.

A new meeting time of 1st and 3rd Fridays was tentatively agreed upon, beginning in fall semester.

**Summer Projects**  
Juhl reported that the priority project for August 1st was a redesign of the online catalog. Lennertz Jetton reported that the Learning Collaborative was determining which videos would receive priority for updates.

**ALA Reports**  
Spiegel and Lennertz Jetton reported on sessions they had attended at ALA; these dealt with designing for the user experience, customization by audience slice, and the application of taxonomies and what could be learned from corporate models.

Spiegel also reported on a U Minnesota project to use a single-signon portal to customize default library screens with databases and services for the student's major or other enrolled courses. Students and faculty can customize their entry page with personal picks for databases and other links; recommendations can be sent to audience slices as new products or services are announced.

Spiegel also reported on the Darien Public Library project to create the "Innovation and User Experience" unit there led by John Blyberg. Check out their SOPAC (social OPAC) and web site for a taste: [http://www.darienlibrary.org/catalog](http://www.darienlibrary.org/catalog); [http://www.darienlibrary.org/](http://www.darienlibrary.org/).

**Future Projects**  
Juhl asked about projects for fall and about the status of two postponed projects and the importance of proceeding with them:

- Citation maker a la NCSU libraries ([http://www.lib.ncsu.edu/citationbuilder/](http://www.lib.ncsu.edu/citationbuilder/))  
  Postpone or cancel: many similar tools in databases or elsewhere on web. Not worth branding.
- Faculty Profiles:  
  This project is largely built but would require participation from librarians to complete. It was designed to allow faculty and professional staff to post vita info: publications, presentations, etc. as web pages. Tony Stankus was the prototype:  
  Those present agreed that, in light of efforts to promote faculty expertise, this project should continue to completion.

Respectfully submitted,

B. Juhl