Web Development Group 7/24/07  
Present: Candido, Dixon, Juhl, Lennertz Jetton, Morgan  
*Action items for next meeting in yellow.*

1. Minutes from 7/10/07 meeting approved

2. Annual Report
   Juhl distributed drafts of the annual report for Web Services and asked for comments. She also distributed a statistical summary and discussed general trends. Visits and unique visitors are again up though at a slower pace than the previous year. Juhl removed more than 8 million requests from the campus Google appliance from the total page requests.

3. StaffWeb Redesign
   Dixon and Lennertz Jetton discussed their models for the organization of the main StaffWeb page. Dixon offered both functional areas (departments) and categories as navigational options, preserving the “news” and committees areas on the right side of the page from Juhl’s draft. Lennertz Jetton created groups for tools, forms, and interactive resources, which were split into campus and library tools.

   The group discussed these and various organizational strategies at length. It was agreed that:
   a. Both departmental and topical navigation options should be provided; not all staff are aware of departmental structure, some documents cross divisions and departments, and yet some staff find it easiest to navigate by functional unit.
   b. While flawed and difficult to maintain, there is a utility to the database “StaffWeb Index.” If kept, certain enhancements, such as alternate titles, and broad categories should be added. In addition, the whole “audience” field should be revised for greater specificity (e.g., the “faculty” link should pull items ONLY pertinent to library faculty and not all documents a faculty member might use).
   c. The main “genre” headings might include: Tools and Resources, Forms and Policies, and Departments.

   The group discussed methods to allow departments to select links for their own StaffWeb pages without mediation. The idea of a database / index extension to the StaffWeb Index was discussed. Lennertz Jetton volunteered to be a tester for such a function. She suggested that departments be able to name the links and annotate them in order to customize their StaffWeb pages. It was agreed that some StaffWeb pages, such as Cataloging and Collection Development, might not fit this model.

   Juhl suggested that members develop a list of categories or documents for the next StaffWeb discussion. In addition, members should look at the StaffWeb Index page to see what fields or other enhancements should be added to make this resource more useful.

4. Main Web Page Refresher
   Juhl asked members present about the update to the center "Find Information" column on the main web page. It was agreed to go forward with this update immediately.

   [After the change was made, a student sent in a comment about the working under “Find Books.” This bears watching. Perhaps more clear language would be: InfoLinks (Find Books at UA) and WorldCat (Find Books Everywhere). But that missed the library catalog phrase... ]

Next meeting: August 14th
Agenda to be announced but probably not StaffWeb until later in the fall.
Respectfully submitted,
B. Juhl
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