Web Development Group - 11/03/10
Present: Boyd, Brown, Candido, Juhl, Lennertz Jetton, Morgan, Nutt, Spiegel, Walker

Action items in Yellow.

Agenda item concerning “webometrics” postponed until Ganson can attend.

1. Tweeting New Books
Spiegel and Juhl discussed a recent article in Computers in Libraries on automating tweets about new book additions. The group discussed the benefits of such a service, how to limit the title info to 140 characters, and adding a hash tag such #newbooks to distinguish the messages. It was agreed that this might be interesting to try; PAM and FAL could also incorporate such a service into their Twitter accounts. Juhl and Spiegel will test some records.

2. University Archives Pages
http://libinfo.uark.edu/SpecialCollections/univarchives/
The group reviewed the new pages for the University Archives, which Arthur has been working on with Amy Allen. After the pages were published, Boyd had pointed out some aspects that might need amplification for the novice user. Morgan and Allen are working on adding linking fields to book and serial records in the catalog and to finding aids or descriptions for manuscripts. Allen also added explanatory text to each of these pages.
The Archives pages will give a second method for browsing and discovering special collections – by University department.
There was a suggestion to add former name fields for some bodies.

3. New Main Page / Integrated Search Service
The group reviewed the prototype at http://libinfo.uark.edu/proto/
It was agreed to:

- Remove Facts and Dates Tab
- Try to add depth to the tabs / more color distinction
- Rework hog head logo to incorporate text (articles, books, reference) into the bullseye
- Add a link to advanced search to books tab
- Keep Research Tools closed on hitting the page
- Aim for a Thanksgiving soft release of this page to the public

Next Web Group Meeting:  Wed December 1st, 2010, 10:30 in room 472B.
BJ
Halloween candy...mmmm