1. **Flickr Image embeds**
   There was a brief technical discussion about the use of Flickr images on the website and on 365 Mcllroy.

2. **Proposed changes in Search Menus**
   The group reviewed suggestions from Gibeault concerning search menu prompts and labels at the smallest screen sizes. It was agreed that the search drop-down and search title (Articles & More in 2 places) was redundant. The group consensus was to make these changes at the smallest screen sizes:
   - Remove the search title and rely on the drop-down “You are searching” text
   - Remove / hide the “Share this link” button
   - Remove the Google search box (search this site / search all uark)
   - Make the University Libraries titling a bit smaller in this view

3 **Usability Study**
   The group reviewed decisions for this project so far.
   - Want to study students’ use of website on their own mobile devices. (perhaps followup with library iPads)
   - Will be task-oriented, as before. Here are the questions from last time:
     1. What will the hours for Mullins Library be on [specific day]?
     2. Where is the Fine Arts Library and what subjects does it cover?
     3. How can you contact the reference librarians for assistance?
     4. Who is the subject librarian for Biology?
     5. Does the library have a copy of the book "The World is Flat?"
     6. Does the library have 2008 issues of the journal "Nature?"
     7. Where would you look for journal articles about psychology?
     8. Your English 1013 put a copy of the St Martin's Handbook on course reserve. Where is it? What is the call number?
     9. Where can you go to request items not found in our library?
    10. Is there tutorial on using Find it!
     11. How long do most books check out for?
     12. Can you show me how you would renew books?
     13. What is the name of the artist whose work in currently on display in Mullins Library?
   - Would like to aim for late fall but depends on administrative responses.
   - Perhaps a followup study on catalog redesign will take place in spring.
   - Will require three team members at a time: solicitor, questioner and observer

Juhl will begin the memo for the budget request for 20 Chartwell’s gift cards (done).
Lehman will send scavenger hunt questions from University Perspectives.
Boyd and Youngblood will review / rewrite questions for this round.
Once the questions are finalized, Juhl will submit the paperwork to IRB.
3. CONTENTdm Redesign
The group reviewed Hurd’s redesign of the main CONTENTdm (digital collections) home page. There was general acclaim and the following points of discussion:

- As digital collections grow, this page could become overwhelming. Need to build in filters later on or add option to only show the first X many collections; allow the user to expand the view.
- The search box / advanced search is nice

The group then moved on to discuss whether this template should also be applied to existing collections (it has already been applied to the Commencement Speeches collection). These concerns were aired:

- On text-heavy collections, the existing carousel widget is odd. The carousel can be a selection and note comprehensive, which is also confusing. Perhaps suggest that as a standard the carousel not be used except for image-based collections.
- On text-heavy collections, images from outside the collection have often been used to decorate the landing page. Vimr pointed out that this was confusing as users might expect to be able to click on the image and learn more about it. There was general agreement (sorry Kalli) that, while curators did not want to add “extra” images to CONTENTdm collections they could certainly provide links to finding aids or more information when appropriate. Allen also suggested adding information to the landing page along the order of “All images courtesy of Special Collections. Please contact us for more information on any image.”
- Landing pages for collections should continue to have their own look and feel within the overall framework of a more responsive design – for example, link colors, header images, etc.
- The search results and other system-generated pages will have minimal customization.
  **Juhl will ask Parker to take the main page redesign to the digital collections group and to Dean Allen for approval.**

Sidebar: The plan is to do away with this intermediate page at [http://libraries.uark.edu/eresources/digitalcollections.asp](http://libraries.uark.edu/eresources/digitalcollections.asp) and link directly to [http://digitalcollections.uark.edu](http://digitalcollections.uark.edu). But CUARL also has a separate list of digital collections at [http://libraries.uark.edu/CUARL/subjects.asp](http://libraries.uark.edu/CUARL/subjects.asp). These will still need to be maintained. Boyd reported that the library directors met with President Bobbitt last week and that there are plans to expand and re-envision CUARL with membership from community college libraries in the system. A redesign may be in order once those discussions have taken place.

4. HTTPS
Juhl reported that Trent Garner will be installing an SSL certificate on the main library site today so that we can accommodate secure connections.

5. Web Archiving
Allen and Juhl reported on the migration to the new web archive hosted by the Internet Archive, Archive-It. Our metadata has been migrated but the previous captures have not yet moved over ([https://www.archive-it.org/collections/6471](https://www.archive-it.org/collections/6471)). The Wayback machine is the public-facing element of this service, a sample capture is here: [https://wayback.archive-it.org/6471/*http://chancellor.uark.edu/](https://wayback.archive-it.org/6471/*http://chancellor.uark.edu/). Allen may need a page hosted on our site with deep links into the captured pages and sites.
6. Campus Data / Faculty Profiles
Hurd reported on the Campus Web Data project which University Relations has been working on for some time. And campus staff or faculty member can log in at https://campuswebdata.uark.edu/ and update his or her information, including uploading a photo or adding a c.v. Hurd built a sample page of how the data could be pulled into our site: http://libraries.uark.edu/testr.html. This test query pulls only faculty as the faculty/staff joint query does not seem to be working currently.

The group discussed how to populate this information, how and where it should be integrated into our sites, including LibGuides, and how much oversite the user-entered data should have. For the most part, the consensus was that little or no editing should be required, and that users should be encouraged to enter their own information. The group could see opportunities to link to the full profiles from the current personnel directory as well as on the LibGuides profile pages. Some reconfiguring of the personnel directory was also discussed, depending on how many photos we have for library staff and faculty.

Boyd will show Dean Allen the profile for Phoebe Lickwar, http://fayjones.uark.edu/people/faculty-and-staff/profile.php?uid=plickwar, and ask for permission to develop this resource. The next step would be to meet with library faculty and provide instructions for how to update their information, as a starting point.

We also need guidance on portrait images, e.g. whether or not that has to be the official UREL portrait.

Next meeting: Friday, December 4 at 9am.

Respectfully submitted,
Beth Juhl