Strategic Initiatives Committee Meeting, Tuesday, May 31, 2011. Present: Judy Ganson, Cheryl Conway, Molly Boyd, Lora Lennertz Jetton and Phil Jones.

Discussion of the specific goals under each of the initiatives continued. Cheryl compiled a draft of suggested goals obtained from various sources.

**Initiative 1: Adopt assessments that are based on outcomes aligned to the University’s overarching goals and regularly modify—or discontinue—programs based on these assessments.**

Committee discussion: The steps implied in this process are: 1) identify appropriate assessment methods, 2) choose the assessments best suited for each project or outcome we hope to measure, and 3) then implement the assessments. We need to identify WHAT we need to assess before we decide HOW to assess it. One suggestion is to convene a task force to assess current outputs and to identify assessment tools, and then to hold a series of library forums to garner suggestions about specific assessment tools that might be useful in the Libraries, based on information given in the ACRL report. Judy noted that the Admin Group will assign the goals to specific individuals or departments for completion. A possible goal is to collect accreditation reports from departments, to better align our assessments with accreditation teams’ measures. Judy recommended making this a regular responsibility of each selector or department liaison.

Possible goals (draft)

- Design an assessment program to measure not only traditional outputs (changed from outcomes); such as, ARL statistics; LibQual, but also assessments which demonstrate the value of the libraries to the campus community. (changed from an evaluation of the library’s use and value to the University community (e.g., how is the library included into the curriculum? How do our users access the content of our collections? How are students responding to the results of the Extreme make-over committee?). Committee agreed to keep as a goal.
- Design an assessment program based on the recommendations in “The Value of Academic Libraries” (ACRL report). Committee agreed to keep as a goal.
- Develop and implement surveys which inform the library on successes and weaknesses in our library programs. Build in a quick turn-around time for the data in order to act on that knowledge. Committee recommended making this item a subset of one of the two previous goals.
- Send appropriate representative to ARL Library Assessment Conference, Building Effective, Sustainable, Practical Assessment (Charlottesville, Virginia October 29–31, 2012) [http://www.libraryassessment.org/](http://www.libraryassessment.org/) Possibly Add to goal: Have made sufficient progress that our representative could participate (submit paper, participate in panel, etc.) in the conference. Committee agreed to keep as a goal.
- Conduct at least one web usability study each academic year to determine effectiveness of various library web sites. [Submitted by Beth Juhl.] Committee agreed to keep as a goal.
- Develop online class assessment tools and repositories for class assessment data. [Submitted by Beth Juhl.] Committee agreed to keep as a goal.
Initiative 2: Extend the Libraries’ role in scholarly communication and the curation of data.

Committee discussion: Need to clarify what type of data is being collected. This could be faculty papers, data accumulated in research by faculty and students, and campus produced materials (brochures, reports). It could also include data not connected to faculty research, such as institutional data (like how many communicable diseases were reported in the Pat Walker Health Center). A possible goal is to assess what data is collected. First need to assess what needs to be collected, determine where there are gaps, then investigate the Libraries’ role in collecting and curating that data. Judy suggested some key collaborations in this process were University Relations, including campus images from Russell Cothren, and CAST, including the 3-dimensional scan of buildings on campus created by them (where is it housed? How is it accessed?). We could provide some mechanism to link to image files that exist on other servers, but users can access in one location through a display software. Develop a program; determine the partnerships that need to be built. Determine what materials are included within the scope of the project; who it is and what it is.

- Provide access to campus resources, including the student honors papers and the campus paper The Traveler. Catalog record will be provided for the Library Catalog. (changed from Develop workflow to provide access to student honors papers (including catalog records))
- Coordinate digitization efforts (IR remove this, IR is a campus-wide project), web pages, archival materials, special projects) This goal implies that, at a minimum, one individual would have oversight and management duties for this coordination. (This suggested goal overlaps with a current Operational Goal; it is in progress (see below).
- Develop a library repository of campus data to serve library patrons, including weather facts, commonly asked questions (New suggested goal from Forum meeting) {Phil’s suggested wording: Review the gathering of data by specific units of the University to identify lacunae in these data and determine if the Libraries should gather/store/curate any of these data.}
- Choose software to create a database of campus art and other institutional images. (New suggested goal from Phil at SIC meeting, Maybe also collaborate with Chris in architecture) {Suggested wording from Phil: Identify the partners (e.g., University Relations, CAST, Art Department, School of Architecture, other academic units) and the software(s) to use to build a common database of campus art and other institutional images.} May fall under the normal job duties of the University Archivist.

Initiative 3: Implement practices and programs that make the Libraries more fiscally and environmentally sustainable.

Committee discussion: Examine the reduction of paper by creating online forms. Measure paper consumption to ensure effectiveness. Develop specific mechanisms to reduce use of paper throughout the organization. Submit three grants per year. Committee agreed to keep as a goal.

- Increase endowments by 10% per year. Committee agreed to keep as a goal.
- Assist in implementation of paperless workflows in technical services. [Submitted by Beth Juhl.] Committee agreed to keep as a goal.
Initiative 4: Develop and sustain key collaborations that enable the Libraries to fulfill their goals and objectives and raise the profile of the Libraries.

Committee discussion: Create key focus departments each year or a set period of time. Evaluate current library programs, using Donna’s report. Documents located in a central place that are available for review. Determine whether collaborations need to continue, whether new partners need to be included. Update the technology requirements. Review Marketing Task Force’s document regarding collaboration. Work with campus entities to recognize library contribution in reports like Student Retention. One or two key partnerships, such as provost’s task force on student retention; make sure Libraries are included and evaluated.

- Identify, document and evaluate current library programs which include library collaborations
- Document campus organizations which may be potential collaborators for library outreach and programs, study to determine the best opportunities, and contact with proposals for partnerships and collaborations.
- Identify more opportunities to participate in print repositories. Currently, the libraries participate in the GWLA effort to preserve the Annual Review titles. (New suggested goal)
- Subject librarians will work with faculty and staff to determine appropriate library content, develop mechanisms to engage students in learning effective techniques for library research, and to help students individually or in groups to use library collections and services.

Initiative 5: Enhance the learning of students, both in residence and distant.

- Provide LibGuides or other library tools for every BlackBoard class.