

University Libraries
Web Group Minutes

February 3, 2017

Present: Allen, Boyd, Hurd, Juhl, Lovewell Lippard, Thornton

Action Items in Yellow.

Updates in Blue.

Old Business

1. Help Pages

Waiting on photos but otherwise approved. Hurd will add email and phone numbers to branch library images, unless that is too cramped.

An update was proposed for the Research consultation page (<http://libraries.uark.edu/reference/consultation.asp>), "My Topic is not listed" which would send the form to the Ask a Librarian / LibAnswers queue. (done).

2. Colors

The group reviewed the color chart approved by the dean ([attached to end of minutes](#)).

New Business

1. Instruction Page

The group approved the general concept of making the instruction landing page more friendly and succinct. Some points of discussion were:

- Name of classroom instruction: alternatives offered were "Guest Instruction," "Library Instruction," "Academic Courses."
- Use of icons rather than color blocks. Not repeating the section header text in the color block.
- Remove Joel Thornton's contact info; replace with an email form to request instruction, similar to Research Consultation form.

Hurd will work on a draft page for review.

2. What's New / Exhibits / Events

Juhl asked the group if we could do away with the redundant page at <http://libraries.uark.edu/info/whatsnew.asp>. Elements to consider:

- Events database and page:
 - After some discussion, it was decided that a separate page for events, and a corresponding separate blog keyword / rss feed, were not necessary because they will either come onto the home page via (a) the campus calendar or (b) as blog posts.
 - Action: Do away with events database an page at <http://libraries.uark.edu/info/events/default.asp>
 - Action: Do away with the Special Collections event page at <http://libraries.uark.edu/specialcollections/events/>
 - Action: add a link to the Web Archive of the old past events page to the Public Relations StaffGuide for staff reference (done).
- Art Exhibits: Find a way to feature the current exhibits more prominently on the main page

- The group discussed the large image rotators vs. a new dedicated space on the home page for current art exhibits. An issue with the rotator images is that they sometimes have more text (in order to get information out about the exhibit) than an alt tag can really accommodate.
- Hurd showed a concept model for a new exhibits page. All agreed it was more pleasing to see less text and larger images. They were not sure about the green color used on the labels.
- Hurd intends to completely rebuild the arcane, clunky, cranky current management system for art exhibits and to build a new interface for managing art exhibits. (yeah!)
- Hurd would also like to develop a mockup of the home page with a region devoted to art exhibits for a future meeting.

Once these two items are taken care of (art and events) we can remove the whatsnew page.

3. Find pages

Juhl asked for volunteers to help look at the wording, layout, and usefulness of the “Find” pages (first menu item in the left nav menu) which were developed quickly last Fall for the reorganization of the home page with the introduction of QuickSearch. Boyd volunteered. We think.

Committee members asked for information on how much use these pages receive. Do they justify placement on the left nav? **Juhl will get stats.** 2016 stats below – pretty low!

Page	Page Views 2016	Existed before August 2016?
/eresources/findarticles.asp	10,641	Y
/eresources/findbooks.asp	2,197	Y
/eresources/findjournals.asp	929	Y
/eresources/findtheses.asp	426	N
/eresources/findnewspapers.asp	418	N
/eresources/findarticleshelp.asp	171	N
/eresources/findvideo.asp	131	N
/eresources/findimages.asp	81	N
/eresources/findaudio.asp	64	N

For discussion next time: move these to FAQs and remove from left menu?

4. General Discussion of Left Nav Menu

The “Find” discussion and the discussion of the instruction page led to a more general consideration of the left nav menu. On new pages, such as OER and the instruction mockup, we have omitted the left nav, which does take up a lot of space.

Action item: Add back in breadcrumbs on these new pages – omitted by mistake.

The group discussed the benefits and drawbacks of a left nav menu. Some UX designers would say that a left nav (vertical) menu indicates a lack of thought to content architecture and that top navigation with dropdowns (as in the main UARK page) is a better use of screen real-estate. Counter-arguments would be that it is easier to maintain a vertical stack (more flexible in label lengths and adding new content). Hurd observed that a problem with our left nav is that it is not really a navigation aid, *per se*, as it

doesn't really represent the entire site. Left navs are more successful on the branch library pages where the sites are shallow and easily outlines. The group resolved to do some looking at other examples and to discuss again at the next meeting.

5. New branch pages

The group reviewed new pages for Fine Arts, Chemistry and Biochemistry, Physics, and drafts for GIS and Performing Arts and Media.

Everyone admired the use of color in the top banners. Lovewell is looking at options for a top banner for the main site.

Respectfully submitted,

B. Juhl

Web Site Color Palette – adopted 2/3/17



PANTONE®
15-0343 TPG
Greenery



PANTONE®
19-4057 TPG
True Blue



PANTONE®
18-4244 TPG
Directoire Blue



PANTONE®
14-4816 TPG
Blue Radiance



PANTONE®
17-5126 TPG
Viridian Green

#89B24C

rgb(137, 178, 76)

#1A4578

rgb(26, 69, 120)

#1461A5

rgb(20, 97, 165)

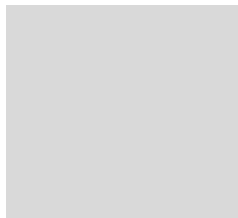
#17979A

rgb(23, 151, 154)

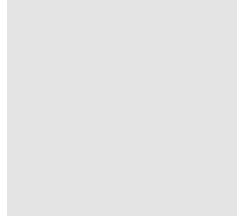
#5BC7D3

rgb(91, 199, 211)

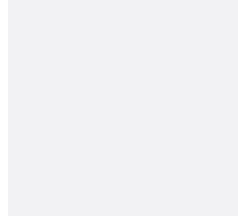
Greys



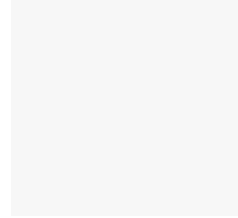
#D9D9D9



#E4E4E4



#F2F2F4



#F7F7F7

Reds



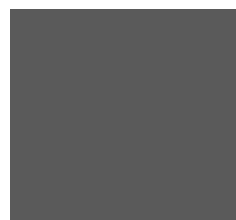
#9D2235



#AA0000



Text



#5A5A5A

Bootstrap alerts

Well done! You successfully read this important alert message.

Heads up! This alert needs your attention, but it's not super important.

Warning! Better check yourself, you're not looking too good.

Oh snap! Change a few things up and try submitting again.